

## **National Survey Results**

**March 2025** 





## **National Survey Results**

Q1	When you think of the term 'longevity,' do you think of just living for a long time, living in good health—physically, mentally, and pain-free—for a long time, or something else? <i>Think of longevity as just living for a long time</i>	
	Something else7%	
	Not sure 2%	
Q2	Over the past century, the average U.S. lifespan has increased from roughly 55 years in 1920 to roughly 80 years today, primarily due to advancements in medicine and technology that have kept people alive and healthier for longer. Do you think human lifespan should continue to increase, especially with improvements in good health, if further medical and technological innovations allow it, or not?	
	Think human lifespan should continue to increase, if further medical and technological innovations allow it	
	Think human lifespan should not continue to increase	
	Not sure	
Q3	If you and your loved ones were to maintain good health, how long would you want to live: less than 80 years, 80 to 90 years, 90 to 100 years, or over 100 years?	
	Less than 80 years 4%	
	80 to 90 years40%	
	90 to 100 years29%	
	Over 100 years17%	
	Not sure	

Q4	Have you heard about aging research or
	longevity treatments on media platforms, such
	as TV news, social media, news outlets or
	podcasts, or not?

Yes	33%
No	54%
Not sure	14%

Q5 Leading scientists have identified cellular aging as the root cause of 9 of the 10 leading causes of death– such as heart disease, cancer, stroke, COPD, Alzheimer's disease, diabetes, and COVID-19. Would you strongly support, somewhat support, somewhat oppose or strongly oppose medical research that seeks to treat the cellular aging process as a means to reverse, prevent or delay the onset of all of these diseases?

Strongly support	52%
Somewhat support	28%
Somewhat oppose	
Strongly oppose	3%
Not sure	12%





**Q6** If new drugs similar to GLP-1 agonists like Ozempic and therapies that target aspects of aging were safe, affordable, effective, available to all, and caused no side effects, would you definitely take them, probably take them, probably not take them, or definitely not take them?

Would definitely take them	28%
Would probably take them	32%
Would probably not take them	14%
Would definitely not take them	11%
Not sure	16%

**Q7** The National Institutes of Health or NIH is the largest public funder of biomedical research in the country. Given the potential of medicines focusing on longevity to reverse, prevent, or delay multiple chronic diseases, do you believe it should become the primary focus of NIH biomedical research funding, or not?

Yes	32%
No	32%
Not sure	36%

**Q8** The state of Montana has expanded its "Rightto-Try" law to provide earlier access to experimental therapies that have proven to be safe. Do you think Americans nationwide should have the right to access potential healthspan-extending treatments once safety is proven, even if efficacy is still being evaluated, or not?

Yes	72%
No	. 8%
Not sure	. 19%

**Q9** Influential figures in the new administration, such as Vice President JD Vance, Robert F Kennedy Jr, Jim O'Neill, Jay Bhattacharya, and Marty Makary have connections to the longevity medicine industry. Do you believe it is a very positive, somewhat positive, neutral, somewhat negative, or very negative thing that government officials like Vice President Vance are associated with advancing longevity research?

Very positive	
Somewhat positive	
Neutral	
Somewhat negative	
Very negative	
Not sure	

**Q10** Would you support or oppose the passage of a longevity initiatives bill that would prioritize biomedical research at NIH on longevity, reorient the FDA to expedite market approval of longevity medicines, and offer tax deduction incentives to promote preventative health measures?

Support	. 38%
Oppose	.23%

Donald Trump	48%
Kamala Harris	46%

- - other, press 3.

Female	52%
Male	46%
Other	2%





Q13	Do you consider yourself a Democrat, a Republican, an independent, or a member third party?	er of a
	Democrat	26%
	Republican	30%
	Independent	41%
Q14	<i>Member of a third party</i> If you are Hispanic or Latino, press 1. If w	
_	press 2. If Asian, press 3. If African-Amer press 4. If Native American, press 5. If oth press 6.	ican,
	Hispanic or Latino	11%
	White	68%
	Asian	2%
	African-American	12%
	Native American	1%
	Other	6%
Q15	If you are 18 to 25 years old, press 1. If 2 35, press 2. If 36 to 45, press 3. If 46 to 5 press 4. If 56 to 65, press 5. If 66 to 75, p 6. If 76 to 85, press 7. If older than 85, pre	5, ress
	18 to 25	5%
	26 to 35	16%
	36 to 45	16%
	46 to 55	18%
	56 to 65	19%
	66 to 75	14%
	76 to 85	8%
	Older than 85	4%

What is the highest level of education you have
received: high school graduate or less, some
college but did not finish, 2-year college
degree, 4-year college degree, or post-
graduate degree?

	High school graduate or less	20%
	Some college but did not finish	
	2-year college degree	13%
	4-year college degree	
	Post-graduate degree	
Q17	Mode	
	Landline	17%
	Text	83%
Q18	State Categories	
	New England (CT, RI, MA, VT, NH, ME)	4%
	Mideast (NY, PA, NJ, DE, MD, DC)	18%
	Southeast (LA, AR, MS, AL, TN, KY, WV, VA, NC, SC, GA, FL)	28%
	Great Lakes (WI, MI, IL, IN, OH)	
	Plains (ND, SD, MN, IA, MO, KS, NE)	
	Southwest (AZ, NM, OK, TX)	
	Rocky Mountains (MT, WY, ID, UT, CO)	
	Far West (CA, NV, WA, OR, AK, HI)	12%





		2024 Vote		
	Base			Someone else / Did not vote
Think of Longevity as Just Living for a Long Time / In Good Health for a Long Time				
Think of longevity as just living for a long time	14%	16%	11%	15%
Think of it as living in good health – physically, mentally and pain-free for a long time	77%	74%	82%	67%
Something else	7%	7%	5%	15%
Not sure	2%	2%	2%	2%

		2024 Vote		
	Base			Someone else / Did not vote
Think Human Lifespan Should / Should Not Continue to Increase				
Think human lifespan should continue to increase, if further medical and technological innovations allow it	76%	79%	75%	62%
Think human lifespan should not continue to increase	8%	4%	10%	29%
Not sure	15%	16%	15%	10%



March 5-6, 2025 survey of 755 registered voters



		2024 Vo	ote	
	Base	Donald Trump		Someone else / Did not vote
Preferred Lifespan if One Were to Maintain Good Health				
Less than 80 years	4%	3%	4%	3%
80 to 90 years	40%	38%	43%	39%
90 to 100 years	29%	33%	25%	26%
Over 100 years	17%	18%	16%	29%
Not sure	10%	8%	13%	2%

		2024 Vo	ote	
	Base			Someone else / Did not vote
Have Heard About Aging Research or Longevity Treatments on Media Platforms Yes / No				
Yes	33%	32%	34%	30%
No	54%	58%	49%	54%
Not sure	14%	10%	17%	16%





		2024 Vo	ote	
	Base	Donald Trump		Someone else / Did not vote
Medical Research to Treat Cellular Aging Process Support / Oppose			-	
Strongly support	52%	46%	57%	47%
Somewhat support	28%	28%	28%	29%
Somewhat oppose	6%	8%	3%	10%
Strongly oppose	3%	2%	3%	4%
Not sure	12%	15%	9%	10%

		2024 Vote		
	Base	Donald Trump		Someone else / Did not vote
Likelihood of Taking New Drugs that Target Aspects of Aging				
Would definitely take them	28%	27%	30%	21%
Would probably take them	32%	25%	39%	38%
Would probably not take them	14%	13%	15%	7%
Would definitely not take them	11%	19%	2%	15%
Not sure	16%	17%	15%	18%





	Base	2024 Vo	ote	
				Someone else / Did not vote
Think Longevity Should Become Primary Focus of NIH Medical Research Funding Yes / No				
Yes	32%	29%	37%	18%
No	32%	34%	29%	35%
Not sure	36%	37%	34%	48%

		2024 Vo	ote	
	Base			Someone else / Did not vote
Think Americans Sho- uld Have Right to Acc- ess Healthspan-Exten- ding Treatments with Proven Safety But Pe- nding Efficacy Yes /				
Yes	72%	78%	68%	65%
No	8%	4%	11%	18%
Not sure	19%	18%	21%	17%





		2024 Vote		
	Base			Someone else / Did not vote
Think That Govt. Officials Being Associated with Advancing Longevity Research Is A Positive / Negative Thing				
Very positive	19%	37%	2%	11%
Somewhat positive	16%	27%	7%	13%
Neutral	20%	26%	16%	17%
Somewhat negative	10%	3%	16%	6%
Very negative	27%	1%	49%	37%
Not sure	8%	6%	9%	17%

		2024 Vo	ote	
	Base			Someone else / Did not vote
Passage of a Longevity Initiatives Bill Support / Oppose				
Support	38%	46%	34%	18%
Oppose	23%	19%	27%	25%
Unsure	39%	36%	39%	57%





		Gender		
	Base	Female	Male	Other
Think of Longevity as Just Living for a Long Time / In Good Health for a Long Time		-		
Think of longevity as just living for a long time	14%	16%	12%	5%
Think of it as living in good health – physically, mentally and pain-free for a long time	77%	77%	79%	53%
Something else	7%	5%	7%	42%
Not sure	2%	3%	1%	-

		Gender		
	Base	Female	Male	Other
Think Human Lifespan Should / Should Not Continue to Increase				
Think human lifespan should continue to increase, if further medical and technological innovations allow it	76%	75%	77%	84%
Think human lifespan should not continue to increase	8%	7%	10%	13%
Not sure	15%	18%	13%	3%





		Gender			
	Base	Female	Male	Other	
Preferred Lifespan if One Were to Maintain Good Health				-	
Less than 80 years	4%	3%	5%	5%	
80 to 90 years	40%	44%	35%	46%	
90 to 100 years	29%	28%	29%	42%	
Over 100 years	17%	15%	21%	3%	
Not sure	10%	9%	11%	3%	

		Gender		
	Base	Female	Male	Other
Have Heard About Aging Research or Longevity Treatments on Media Platforms Yes / No				
Yes	33%	27%	38%	47%
No	54%	61%	47%	23%
Not sure	14%	12%	14%	30%





		Gender		
	Base	Female	Male	Other
Medical Research to Treat Cellular Aging Process Support / Oppose		-		
Strongly support	52%	54%	51%	15%
Somewhat support	28%	25%	30%	70%
Somewhat oppose	6%	6%	5%	4%
Strongly oppose	3%	3%	3%	4%
Not sure	12%	13%	11%	7%

		Gender		
	Base	Female	Male	Other
Likelihood of Taking New Drugs that Target Aspects of Aging				
Would definitely take them	28%	24%	32%	36%
Would probably take them	32%	35%	30%	9%
Would probably not take them	14%	14%	13%	10%
Would definitely not take them	11%	9%	11%	45%
Not sure	16%	18%	14%	-





		Gender		
	Base	Female	Male	Other
Think Longevity Should Become Primary Focus of NIH Medical Research Funding Yes / No				
Yes	32%	27%	40%	10%
No	32%	34%	28%	65%
Not sure	36%	39%	33%	25%

		Gender		
	Base	Female	Male	Other
Think Americans Sho- uld Have Right to Acc- ess Healthspan-Exten- ding Treatments with Proven Safety But Pe- nding Efficacy Yes /				
Yes	72%	73%	72%	69%
No	8%	8%	9%	-
Not sure	19%	19%	19%	31%





		Gender		
	Base	Female	Male	Other
Think That Govt. Officials Being Associated with Advancing Longevity Research Is A Positive / Negative Thing				
Very positive	19%	20%	17%	-
Somewhat positive	16%	14%	16%	53%
Neutral	20%	22%	20%	4%
Somewhat negative	10%	9%	12%	-
Very negative	27%	29%	26%	16%
Not sure	8%	7%	8%	27%

		Gender		
	Base	Female	Male	Other
Passage of a Longevity Initiatives Bill Support / Oppose				
Support	38%	37%	41%	6%
Oppose	23%	23%	21%	60%
Unsure	39%	39%	38%	34%





		Party			
	Base	Democrat	Republican	Independent	Member of a third party
Think of Longevity as Just Living for a Long Time / In Good Health for a Long Time		•	•		
Think of longevity as just living for a long time	14%	12%	19%	10%	16%
Think of it as living in good health – physically, mentally and pain-free for a long time	77%	82%	76%	76%	69%
Something else	7%	4%	3%	11%	15%
Not sure	2%	2%	2%	2%	-

		Party			
	Base	Democrat	Republican	Independent	Member of a third party
Think Human Lifespan Should / Should Not Continue to Increase					
Think human lifespan should continue to increase, if further medical and technological innovations allow it	76%	78%	80%	73%	70%
Think human lifespan should not continue to increase	8%	8%	4%	11%	24%
Not sure	15%	15%	16%	16%	6%



		Party							
	Base	Democrat	Republican	Independent	Member of a third party				
Preferred Lifespan if One Were to Maintain Good Health									
Less than 80 years	4%	4%	4%	4%	-				
80 to 90 years	40%	41%	37%	41%	52%				
90 to 100 years	29%	23%	37%	29%	7%				
Over 100 years	17%	19%	16%	16%	33%				
Not sure	10%	13%	7%	10%	8%				

		Party						
	Base	Democrat	Republican	Independent	Member of a third party			
Have Heard About Aging Research or Longevity Treatments on Media Platforms Yes / No								
Yes	33%	32%	25%	39%	19%			
No	54%	52%	67%	44%	81%			
Not sure	14%	16%	8%	18%	-			





		Party						
	Base	Democrat	Republican	Independent	Member of a third party			
Medical Research to Treat Cellular Aging Process Support / Oppose		•						
Strongly support	52%	61%	57%	43%	40%			
Somewhat support	28%	27%	24%	32%	30%			
Somewhat oppose	6%	4%	2%	8%	16%			
Strongly oppose	3%	2%	4%	3%	-			
Not sure	12%	7%	14%	14%	14%			

		Party			
	Base	Democrat	Republican	Independent	Member of a third party
Likelihood of Taking New Drugs that Target Aspects of Aging					
Would definitely take them	28%	28%	33%	25%	26%
Would probably take them	32%	39%	25%	33%	29%
Would probably not take them	14%	17%	13%	11%	24%
Would definitely not take them	11%	2%	13%	13%	22%
Not sure	16%	15%	15%	18%	-





		Party			
	Base	Democrat	Republican	Independent	Member of a third party
Think Longevity Should Become Primary Focus of NIH Medical Research Funding Yes / No					
Yes	32%	36%	38%	27%	22%
No	32%	25%	27%	39%	35%
Not sure	36%	40%	35%	34%	43%

		Party			
	Base	Democrat	Republican	Independent	Member of a third party
Think Americans Sho- uld Have Right to Acc- ess Healthspan-Exten- ding Treatments with Proven Safety But Pe- nding Efficacy Yes /					
Yes	72%	70%	79%	68%	90%
No	8%	7%	5%	12%	-
Not sure	19%	23%	16%	20%	10%





		Party			
	Base	Democrat	Republican	Independent	Member of a third party
Think That Govt. Officials Being Associated with Advancing Longevity Research Is A Positive / Negative Thing					
Very positive	19%	3%	50%	10%	-
Somewhat positive	16%	8%	21%	18%	17%
Neutral	20%	18%	19%	23%	23%
Somewhat negative	10%	12%	2%	14%	6%
Very negative	27%	46%	2%	29%	47%
Not sure	8%	12%	5%	7%	7%

		Party	Party						
	Base	Democrat	Republican	Independent	Member of a third party				
Passage of a Longevity Initiatives Bill Support / Oppose			-						
Support	38%	28%	59%	33%	30%				
Oppose	23%	27%	12%	28%	23%				
Unsure	39%	46%	29%	39%	47%				





		Race					
	Base	Hispanic or Latino		Asian	African- American	Native American	Other
Think of Longevity as Just Living for a Long Time / In Good Health for a Long Time							
Think of longevity as just living for a long time	14%	16%	14%	-	10%	20%	19%
Think of it as living in good health – physically, mentally and pain-free for a long time	77%	72%	79%	100%	83%	73%	50%
Something else	7%	6%	5%	-	7%	-	31%
Not sure	2%	6%	2%	-	-	7%	1%

		Race					
	Base	Hispanic or Latino		Asian	African- American	Native American	
Think Human Lifespan Should / Should Not Continue to Increase							
Think human lifespan should continue to increase, if further medical and technological innovations allow it		71%	78%	81%	82%	73%	54%
Think human lifespan should not continue to increase	8%	18%	5%	19%	7%	27%	19%
Not sure	15%	11%	16%	-	11%	-	27%



March 5-6, 2025 survey of 755 registered voters



		Race					
	Base	Hispanic or Latino		Asian	African- American	Native American	Other
Preferred Lifespan if One Were to Maintain Good Health							
Less than 80 years	4%	3%	3%	18%	8%	7%	-
80 to 90 years	40%	45%	42%	82%	31%	19%	23%
90 to 100 years	29%	27%	30%	-	30%	34%	21%
Over 100 years	17%	16%	17%	-	19%	23%	27%
Not sure	10%	9%	8%	-	11%	17%	29%

		Race					
	Base	Hispanic or Latino		Asian	African- American	Native American	Other
Have Heard About Aging Research or Longevity Treatments on Media Platforms Yes / No							
Yes	33%	32%	33%	82%	32%	7%	22%
No	54%	51%	56%	18%	46%	55%	57%
Not sure	14%	16%	11%	-	21%	38%	21%





		Race					
	Base	Hispanic or Latino		Asian	African- American	Native American	
Medical Research to Treat Cellular Aging Process Support / Oppose							
Strongly support	52%	44%	56%	-	49%	23%	43%
Somewhat support	28%	27%	27%	82%	34%	22%	23%
Somewhat oppose	6%	14%	3%	-	8%	-	12%
Strongly oppose	3%	6%	2%	18%	1%	37%	-
Not sure	12%	9%	12%	-	9%	18%	22%

		Race					
	Base	Hispanic or Latino		Asian	African- American	Native American	
Likelihood of Taking New Drugs that Target Aspects of Aging							
Would definitely take them	28%	24%	29%	-	35%	21%	15%
Would probably take them	32%	36%	32%	-	36%	30%	30%
Would probably not take them	14%	15%	14%	-	7%	-	25%
Would definitely not take them	11%	11%	8%	100%	8%	20%	17%
Not sure	16%	13%	17%	-	14%	29%	14%





		Race					
	Base	Hispanic or Latino		Asian	African- American	Native American	Other
Think Longevity Should Become Primary Focus of NIH Medical Research Funding Yes / No							
Yes	32%	39%	29%	-	48%	6%	32%
No	32%	36%	30%	100%	26%	20%	41%
Not sure	36%	25%	40%	-	26%	74%	27%

		Race	_				_
	Base	Hispanic or Latino		Asian	African- American		Other
Think Americans Sho- uld Have Right to Acc- ess Healthspan-Exten- ding Treatments with Proven Safety But Pe- nding Efficacy Yes /							
Yes	72%	60%	78%	-	61%	63%	69%
No	8%	16%	7%	18%	8%	4%	3%
Not sure	19%	24%	14%	82%	31%	32%	28%





		Race					
	Base	Hispanic or Latino	White	Asian	African- American	Native American	Other
Think That Govt. Officials Being Associated with Advancing Longevity Research Is A Positive / Negative Thing							
Very positive	19%	23%	20%	-	11%	17%	8%
Somewhat positive	16%	12%	13%	82%	24%	40%	20%
Neutral	20%	9%	23%	-	18%	-	27%
Somewhat negative	10%	25%	8%	-	5%	5%	15%
Very negative	27%	24%	29%	18%	28%	14%	14%
Not sure	8%	8%	6%	-	14%	24%	15%

		Race					
	Base	Hispanic or Latino		Asian	African- American		Other
Passage of a Longevity Initiatives Bill Support / Oppose							
Support	38%	41%	39%	-	44%	29%	25%
Oppose	23%	31%	20%	18%	25%	35%	39%
Unsure	39%	28%	41%	82%	31%	35%	37%





		Age							
	Base	18 to 25	26 to 35	36 to 45	46 to 55	56 to 65	66 to 75		Older than 85
Think of Longevity as Just Living for a Long Time / In Good Health for a Long Time									
Think of longevity as just living for a long time	14%	10%	9%	15%	7%	17%	18%	17%	28%
Think of it as living in good health – physically, mentally and pain-free for a long time	77%	63%	85%	76%	85%	74%	75%	74%	67%
Something else	7%	28%	6%	8%	5%	6%	6%	4%	-
Not sure	2%	-	-	1%	2%	3%	1%	6%	6%

		Age							
	Base	18 to 25	26 to 35	36 to 45	46 to 55	56 to 65	66 to 75		Older than 85
Think Human Lifespan Should / Should Not Continue to Increase									
Think human lifespan should continue to increase, if further medical and technological innovations allow it	76%	83%	68%	69%	84%	78%	82%	74%	77%
Think human lifespan should not continue to increase	8%	3%	12%	12%	5%	3%	9%	15%	12%
Not sure	15%	15%	20%	20%	11%	19%	9%	10%	11%



		Age							
	Base	18 to 25	26 to 35		46 to 55	56 to 65	66 to 75		Older than 85
Preferred Lifespan if One Were to Maintain Good Health		-				-			
Less than 80 years	4%	-	2%	6%	3%	6%	5%	-	6%
80 to 90 years	40%	40%	54%	37%	41%	40%	40%	35%	17%
90 to 100 years	29%	51%	25%	17%	27%	27%	30%	33%	64%
Over 100 years	17%	9%	16%	27%	17%	19%	9%	23%	7%
Not sure	10%	-	3%	13%	12%	8%	17%	9%	6%

		Age							
	Base	18 to 25	26 to 35	36 to 45	46 to 55	56 to 65	66 to 75		Older than 85
Have Heard About Aging Research or Longevity Treatments on Media Platforms Yes / No		I	I						
Yes	33%	76%	43%	39%	33%	30%	25%	12%	3%
No	54%	18%	37%	56%	52%	58%	58%	71%	75%
Not sure	14%	5%	20%	6%	15%	12%	17%	16%	22%





		Age							
	Base	18 to 25	26 to 35	36 to 45	46 to 55	56 to 65	66 to 75	76 to 85	Older than 85
Medical Research to Treat Cellular Aging Process Support / Oppose									
Strongly support	52%	42%	34%	57%	51%	51%	53%	68%	72%
Somewhat support	28%	35%	51%	25%	29%	25%	25%	14%	8%
Somewhat oppose	6%	19%	3%	2%	8%	6%	4%	8%	5%
Strongly oppose	3%	3%	-	4%	4%	1%	4%	3%	4%
Not sure	12%	-	13%	12%	8%	17%	14%	7%	11%

		Age							
	Base	18 to 25	26 to 35	36 to 45	46 to 55	56 to 65	66 to 75		Older than 85
Likelihood of Taking New Drugs that Target Aspects of Aging									
Would definitely take them	28%	4%	16%	24%	33%	37%	26%	28%	49%
Would probably take them	32%	33%	48%	27%	25%	26%	36%	48%	23%
Would probably not take them	14%	15%	14%	26%	5%	12%	15%	12%	7%
Would definitely not take them	11%	26%	14%	4%	19%	8%	6%	6%	5%
Not sure	16%	23%	8%	18%	19%	17%	17%	6%	16%





		Age							
	Base	18 to 25	26 to 35	36 to 45	46 to 55	56 to 65	66 to 75		Older than 85
Think Longevity Should Become Primary Focus of NIH Medical Research Funding Yes / No					-				
Yes	32%	41%	28%	35%	29%	29%	31%	50%	33%
No	32%	53%	29%	35%	32%	28%	33%	28%	24%
Not sure	36%	5%	42%	30%	40%	43%	36%	23%	43%

		Age							
	Basa	18 to 25	26 to 35	36 to 45	46 to 55	56 to 65	66 to 75	76 to	Older than 85
Think Americans Sho-	Base	25	35	45	55	65	75	05	uiaii oo
uld Have Right to Acc-									
ess Healthspan-Exten- ding Treatments with									
Proven Safety But Pe- nding Efficacy Yes /									
- · ·	700/	040/	CC0/	740/	770/	700/	070/	700/	500/
Yes	72%	81%	66%	74%	77%	16%	67%	70%	58%
No	8%	-	11%	10%	5%	7%	14%	4%	10%
Not sure	19%	19%	23%	16%	18%	17%	19%	26%	32%





		Age							
	Base	18 to 25	26 to 35	36 to 45	46 to 55	56 to 65	66 to 75		Older than 85
Think That Govt. Officials Being Associated with Advancing Longevity Research Is A Positive / Negative Thing		•						•	
Very positive	19%	21%	7%	16%	17%	21%	22%	23%	46%
Somewhat positive	16%	26%	16%	17%	11%	23%	13%	15%	8%
Neutral	20%	38%	5%	25%	27%	19%	19%	17%	23%
Somewhat negative	10%	16%	17%	10%	13%	4%	10%	4%	-
Very negative	27%	-	42%	27%	27%	26%	25%	35%	-
Not sure	8%	-	13%	5%	5%	7%	11%	7%	24%

		Age							
	Base	18 to 25	26 to 35		46 to 55	56 to 65	66 to 75		Older than 85
Passage of a Longevity Initiatives Bill Support / Oppose			,						
Support	38%	32%	35%	34%	33%	43%	38%	55%	55%
Oppose	23%	50%	14%	23%	29%	23%	24%	21%	6%
Unsure	39%	18%	51%	43%	39%	34%	39%	24%	39%





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Think of Longevity as Just Living for a Long Time / In Good Health for a Long Time				•		
Think of longevity as just living for a long time	14%	11%	14%	15%	17%	12%
Think of it as living in good health – physically, mentally and pain-free for a long time	77%	80%	71%	78%	76%	85%
Something else	7%	9%	12%	5%	5%	2%
Not sure	2%	1%	4%	3%	2%	1%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Think Human Lifespan Should / Should Not Continue to Increase						
Think human lifespan should continue to increase, if further medical and technological innovations allow it		82%	73%	74%	77%	76%
Think human lifespan should not continue to increase	8%	9%	9%	3%	10%	9%
Not sure	15%	9%	18%	23%	13%	16%



		Education							
	Base	High school graduate or less	Some college but did not finish			•			
Preferred Lifespan if One Were to Maintain Good Health									
Less than 80 years	4%	3%	3%	6%	2%	7%			
80 to 90 years	40%	35%	49%	41%	36%	38%			
90 to 100 years	29%	36%	23%	30%	32%	25%			
Over 100 years	17%	13%	13%	16%	22%	23%			
Not sure	10%	13%	13%	7%	7%	7%			

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Have Heard About Aging Research or Longevity Treatments on Media Platforms Yes / No						
Yes	33%	16%	24%	39%	50%	32%
No	54%	69%	58%	44%	43%	53%
Not sure	14%	15%	17%	17%	7%	15%





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Medical Research to Treat Cellular Aging Process Support / Oppose		•				
Strongly support	52%	53%	48%	39%	54%	60%
Somewhat support	28%	26%	26%	34%	33%	24%
Somewhat oppose	6%	8%	1%	12%	4%	5%
Strongly oppose	3%	8%	1%	4%	0%	3%
Not sure	12%	5%	23%	11%	9%	8%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Likelihood of Taking New Drugs that Target Aspects of Aging						
Would definitely take them	28%	27%	29%	19%	26%	36%
Would probably take them	32%	26%	33%	30%	39%	29%
Would probably not take them	14%	15%	15%	7%	13%	15%
Would definitely not take them		16%	8%	23%	6%	6%
Not sure	16%	16%	14%	21%	16%	14%





		Education								
	Base	High school graduate or less	Some college but did not finish		4-year college degree	Post-graduate degree				
Think Longevity Should Become Primary Focus of NIH Medical Research Funding Yes / No										
Yes	32%	41%	37%	23%	36%	19%				
No	32%	25%	24%	46%	25%	46%				
Not sure	36%	34%	38%	31%	39%	35%				

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Think Americans Sho- uld Have Right to Acc- ess Healthspan-Exten- ding Treatments with Proven Safety But Pe- nding Efficacy Yes /						
Yes	72%	80%	71%	60%	78%	67%
No	8%	6%	9%	4%	9%	12%
Not sure	19%	14%	21%	36%	13%	21%





		Education						
	Base	High school graduate or less	Some college but did not finish			•		
Think That Govt. Officials Being Associated with Advancing Longevity Research Is A Positive / Negative Thing								
Very positive	19%	16%	23%	21%	19%	13%		
Somewhat positive	16%	24%	16%	23%	12%	9%		
Neutral	20%	21%	20%	28%	16%	21%		
Somewhat negative	10%	13%	3%	6%	14%	12%		
Very negative	27%	20%	25%	13%	34%	37%		
Not sure	8%	5%	12%	9%	5%	8%		

		Education					
	Base	High school graduate or less	Some college but did not finish			•	
Passage of a Longevity Initiatives Bill Support / Oppose							
Support	38%	51%	39%	29%	41%	29%	
Oppose	23%	25%	23%	24%	16%	31%	
Unsure	39%	25%	38%	47%	43%	40%	





		Mode	
	Base	Landline	Text
Think of Longevity as Just Living for a Long Time / In Good Health for a Long Time			-
Think of longevity as just living for a long time	14%	24%	12%
Think of it as living in good health – physically, mentally and pain-free for a long time	77%	66%	80%
Something else	7%	6%	7%
Not sure	2%	4%	2%

		Mode	
	Base	Landline	Text
Think Human Lifespan Should / Should Not Continue to Increase			
Think human lifespan should continue to increase, if further medical and technological innovations allow it	76%	70%	78%
Think human lifespan should not continue to increase	8%	17%	7%
Not sure	15%	13%	16%





		Mode	
	Base	Landline	Text
Preferred Lifespan if One Were to Maintain Good Health			
Less than 80 years	4%	6%	3%
80 to 90 years	40%	42%	40%
90 to 100 years	29%	36%	27%
Over 100 years	17%	12%	19%
Not sure	10%	4%	11%

		Mode	
	Base	Landline	Text
Have Heard About Aging Research or Longevity Treatments on Media Platforms Yes / No			
Yes	33%	12%	37%
No	54%	74%	49%
Not sure	14%	14%	14%





		Mode	
	Base	Landline	Text
Medical Research to Treat Cellular Aging Process Support / Oppose			
Strongly support	52%	60%	50%
Somewhat support	28%	14%	31%
Somewhat oppose	6%	14%	4%
Strongly oppose	3%	4%	2%
Not sure	12%	7%	13%

		Mode	
	Base	Landline	Text
Likelihood of Taking New Drugs that Target Aspects of Aging			
Would definitely take them	28%	38%	26%
Would probably take them	32%	26%	33%
Would probably not take them	14%	19%	12%
Would definitely not take them	11%	13%	10%
Not sure	16%	4%	18%





		Mode		
	Base	Landline	Text	
Think Longevity Should Become Primary Focus of NIH Medical Research Funding Yes / No				
Yes	32%	28%	33%	
No	32%	41%	30%	
Not sure	36%	31%	37%	

		Mode	
	Base	Landline	Text
Think Americans Sho- uld Have Right to Acc- ess Healthspan-Exten- ding Treatments with Proven Safety But Pe- nding Efficacy Yes /			
Yes	72%	57%	75%
No	8%	16%	7%
Not sure	19%	27%	18%





		Mode	
	Base	Landline	Text
Think That Govt. Officials Being Associated with Advancing Longevity Research Is A Positive / Negative Thing			
Very positive	19%	22%	18%
Somewhat positive	16%	16%	16%
Neutral	20%	27%	19%
Somewhat negative	10%	13%	9%
Very negative	27%	13%	30%
Not sure	8%	10%	8%

		Mode		
	Base	Landline	Text	
Passage of a Longevity Initiatives Bill Support / Oppose				
Support	38%	34%	39%	
Oppose	23%	27%	22%	
Unsure	39%	39%	38%	





		State Categories								
	Base			Southeast (LA, AR, MS, AL, TN, KY, WV, VA, NC, SC, GA, FL)				Rocky Mountains (MT, WY, ID, UT, CO)		
Think of Longevity as lust Living for a Long Time / In Good Health or a Long Time										
Think of longevity as just living for a long time		8%	13%	15%	17%	16%	16%	4%	9%	
Think of it as living in good health – physically, mentally and pain-free for a long time		88%	77%	80%	72%	65%	76%	86%	83%	
Something else	7%	4%	8%	3%	10%	16%	7%	6%	6	
Not sure	2%	-	2%	2%	2%	3%	1%	3%	3	

		State Categories							
	Base	New England (CT, RI, MA, VT, NH, ME)		Southeast (LA, AR, MS, AL, TN, KY, WV, VA, NC, SC, GA, FL)				Rocky Mountains (MT, WY, ID, UT, CO)	Far West (CA, NV, WA, OR, AK, HI)
Think Human Lifespan Should / Should Not Continue to Increase		-							
Think human lifespan should continue to increase, if further medical and technological innovations allow it	76%	84%	75%	83%	74%	61%	83%	55%	71%
Think human lifespan should not continue to increase	8%	-	13%	5%	11%	5%	8%	13%	9%
Not sure	15%	16%	12%	12%	15%	34%	8%	32%	20%

		State Categories							
	Base			Southeast (LA, AR, MS, AL, TN, KY, WV, VA, NC, SC, GA, FL)				Rocky Mountains (MT, WY, ID, UT, CO)	
Preferred Lifespan if One Were to Maintain Good Health									
Less than 80 years	4%	6%	3%	4%	7%	-	-	1%	5%
80 to 90 years	40%	42%	45%	39%	30%	48%	38%	56%	44%
90 to 100 years	29%	34%	32%	26%	36%	28%	22%	21%	23%
Over 100 years	17%	17%	17%	20%	17%	17%	18%	12%	16%
Not sure	10%	2%	4%	11%	10%	7%	22%	10%	12%





	State Categories								
	Base			Southeast (LA, AR, MS, AL, TN, KY, WV, VA, NC, SC, GA, FL)				Rocky Mountains (MT, WY, ID, UT, CO)	
Have Heard About Aging Research or Longevity Treatments on Media Platforms Yes / No									
Yes	33%	25%	31%	29%	37%	39%	21%	20%	489
No	54%	71%	57%	60%	46%	50%	62%	58%	329
Not sure	14%	4%	12%	11%	17%	11%	17%	22%	219

		State Categories							
	Base	New England (CT, RI, MA, VT, NH, ME)		Southeast (LA, AR, MS, AL, TN, KY, WV, VA, NC, SC, GA, FL)				Rocky Mountains (MT, WY, ID, UT, CO)	Far West (CA, NV, WA, OR, AK, HI)
Medical Research to Treat Cellular Aging Process Support / Oppose									
Strongly support	52%	50%	54%	52%	46%	54%	60%	34%	52%
Somewhat support	28%	30%	34%	26%	33%	24%	14%	49%	22%
Somewhat oppose	6%	4%	4%	9%	2%	1%	2%	-	13%
Strongly oppose	3%	7%	1%	2%	3%	3%	8%	4%	2%
Not sure	12%	9%	7%	10%	16%	17%	16%	12%	11%

		State Categories							
	Base	New England (CT, RI, MA, VT, NH, ME)		Southeast (LA, AR, MS, AL, TN, KY, WV, VA, NC, SC, GA, FL)				Rocky Mountains (MT, WY, ID, UT, CO)	
Likelihood of Taking New Drugs that Target Aspects of Aging									
Would definitely take them		23%	33%	26%	30%	18%	32%	31%	22%
Would probably take them		29%	26%	35%	33%	47%	30%	26%	31%
Would probably not take them		21%	15%	12%	14%	13%	15%	18%	9%
Would definitely not take them		, 13%	16%	8%	13%	-	7%	5%	11%
Not sure	16%	14%	10%	18%	11%	21%	16%	19%	27%





		State Categories									
	Base	New England (CT, RI, MA, VT, NH, ME)		Southeast (LA, AR, MS, AL, TN, KY, WV, VA, NC, SC, GA, FL)				Rocky Mountains (MT, WY, ID, UT, CO)			
Think Longevity Should Become Primary Focus of NIH Medical Research Funding Yes / No											
Yes	32%	26%	38%	37%	31%	37%	20%	15%	29%		
No	32%	38%	30%	32%	26%	26%	44%	34%	35%		
Not sure	36%	36%	32%	31%	43%	37%	36%	50%	379		

		State Categories							
	Base	New England (CT, RI, MA, VT, NH, ME)		Southeast (LA, AR, MS, AL, TN, KY, WV, VA, NC, SC, GA, FL)				Rocky Mountains (MT, WY, ID, UT, CO)	Far West (CA, NV, WA, OR, AK, HI)
Think Americans Sho- uld Have Right to Acc- ess Healthspan-Exten- ding Treatments with Proven Safety But Pe- nding Efficacy Yes /									
Yes	72%	85%	70%	79%	71%	77%	67%	75%	60%
No	8%	5%	7%	9%	9%	4%	10%	14%	7%
Not sure	19%	10%	22%	12%	20%	19%	23%	11%	33%

		State Categ	ories							
	Base			Mideast (NY, PA, NJ, DE, MD, DC)			Plains (ND, SD, MN, IA, MO, KS, NE)		Rocky Mountains (MT, WY, ID, UT, CO)	Far West (CA, NV, WA, OR, AK, HI)
Think That Govt. Officials Being Associated with Advancing Longevity Research Is A Positive / Negative Thing										
Very positive	19%		10%	15%	23%	21%	10%	23%	17%	16%
Somewhat positive	16%		21%	27%	10%	17%	14%	11%	10%	11%
Neutral	20%		37%	20%	18%	16%	29%	29%	18%	19%
Somewhat negative	10%		17%	6%	11%	13%	10%	7%	5%	11%
Very negative	27%		5%	28%	28%	28%	22%	24%	34%	32%
Not sure	8%		9%	3%	10%	5%	16%	6%	17%	11%





		State Categories	Categories										
	Base	New England (CT, RI, MA, VT, NH, ME)			AR, MS, AL, T NC, SC, GA, F		Lakes (WI, , IL, IN, OH)	Plains (ND, SD, MN, IA, MO, KS, NE)		Rocky Mountains (MT, WY, ID, UT, CO)			
Passage of a Longevity Initiatives Bill Support / Oppose													
Support	38%	57%	48%		35	%	38%	34%	39%	27%	27		
Oppose	23%	12%	12%		29	%	23%	13%	30%	9%	399		
Unsure	39%	32%	40%		36	%	39%	53%	31%	64%	34		

